

2022 Events Information Pack

This information pack covers an information brief on all seven of all our events to be staged in South Yorkshire in 2022. the majority of our events happen throughout the summer and in Sheffield. Most of the event are free to attend and all are aimed at families. For more detailed or specific information on any of the events, please get in touch.



Event dates, basic specification and locations.

Our South Yorkshire based events start in March and run through till November - See date listings below - Full 2022 Events calendar of dates:

Vivacity - 4th & 5th March - two day event - 5pm - 10pm - Sheffield City Centre

Bloomin Marvellous - 7th & 8th May - two day event - 10am - 6pm - Sheffield City Centre

Sheffield Food Festival - 2nd - 5th June - four day Queen's Jubilee event - 10am - 11pm - Sheffield City Centre

Rawfest - 26th June (t.b.c) - one day event - 10am - 6pm - Rotherham - Clifton Park

Knot Tied Festival - 5th - 7th August - three day event - 11am -1pm - Sheffield Povey Farm

Sheffield Harvest Fayre - 17th & 18th September (t.b.c) - two day event - 10am - 6pm - Sheffield City Centre

Illuminate The Gardens - 4th - 6th November - Sheffield Botanical Gardens - three day event - 5pm - 10pm



Vivacity Event Brief 2022

Vivacity is a free to attend early season winter months live music lighting trail attraction event for the city centre, taking place at the Peace Gardens and surrounding sites within the city centre on 4th & 5th March 2022.

The event will take place over two nights and will bring together local artists, project groups, traders and other businesses from around the city in an interactive live spectacular music concert FX lighting showcase set up.

A weekend of evening based events to take advantage of the dark nights in effect. The event will commission local artists to create and install attractive feature pieces, with numerous feature lighting installation enhancements along a set route, which will offer an engaging sensory experience for all members of the family to enjoy together.



The event will have areas of entertainment with live music, pop up cinema short clip movie showings, walkabout and fire and light up poi performances. The trail will also have free lantern and light up hat and mask making workshops, with UV and glitter face painting stalls and so much more. There will be something to do and experience for all ages of the family to help bring warmth and light to the dark nights and city streets

Bloomin Marvellous Event Brief 2022

Bloomin Marvellous is an interactive gardening, active outdoors and DIY showcase event taking place at Sheffield Peace Gardens in the early summer months of 2022. The event will take place over the weekend of Saturday 7th & Sunday 8th May and will bring together local organisation, project groups, traders, artists and other businesses from around the city and its communities in a hands on style market based activity event and will feature a vast range of stalls, workshops and demonstrations.

A week free entry great days out for the whole family. At Bloomin Marvellous you can create a planter basket with compost and bright blooms or a planter box with vibrant fresh plants of colour or even bring in an old basket or planter from home to freshen up and this can be an object no longer in use that suits soil and seed or plants to add colour and vibrancy to you home and or garden. Making use of an item that would just go to the tip and make its life more justified in the time honoured saying of reduce, reuse or recycle and help the environment too.



The event covers all things marvellous about our gardens and outside home habitats. From things to grow and eat, indoors and out, beautiful plants and flowers and fauna of all varieties. Our lawns and trees and shrubs and also the additions we add to enhance the appeal and use of by bees and birds and all other wonderful natural welcome creatures and living things that make the balance of nature and humankind work in harmony. It also covers local farming and produce making from around the city.

Sheffield Food Festival Event Brief 2022

Sheffield Food Festival is a celebration of the city's vibrant food scene, showcasing our great local produce, talented chefs, mouth watering street food and outstanding brewers and distillers. The city's largest free to attend event takes place for its tenth year to also celebrate the Queen's Diamond Jubilee bank Holiday Weekend on Thursday 2nd through till Sunday 5th June 2022.

Located in the city centre, spreading across the Peace Gardens, Winter Gardens, Millennium Square, Town Hall Square and Pinsetone Street, after 2019 attracted over 60,000 visitors to the city centre across the weekend. The Artisan Market features food producers and businesses from around Sheffield and further afield, bringing a range of preserves, oils, cakes, books, craft beers, gins and much more for you to take home and enjoy.



The Eats, Treats and Beats Festival Village now located in the Peace Gardens and adding in a new twist on Chef demos and talks, in-between the Bands and DJs on the live stage and with a Bar showcasing a range of fantastic locally brewed ales and lagers from around the city and further afield.

The extensive Street Food Market is jam packed with delicious treats from local companies; with the vast majority of traders based in the city, it really is a celebration of Sheffield food. It doesn't end there! The Sheffield Food Festival programme includes a Green Village concerning wider issues such as food poverty, food waste and sustainability; support for people looking at careers in food or establishing a businesses and activities to keep little hands and minds occupied whilst enjoying a weekend of total food and drink indulgence.

Rawfest Event Brief 2022

Rawfest is a fusion of local artist and community groups working together on a showcase family entertainment day. The event will have a live music stage and activity tents for children and craft workshops. There will also be funfair rides, street food stalls and bars and a showcase of local artisan goods from businesses in the area.

The stage will feature bands and DJs to cater to a wide spectrum of taste with a an emphasis on high quality acts. The music will range from Rock to pop, dance to folk and much more. The event will raise money for local charities and good causes and will be taking place on Saturday the 26th of June 2022 in Clifton Park.



The event is born out of the previously successful Beanfest, an event set up in celebration of of Rob 'Bean' Crookes, who tragically lost his life in a road accident at the age of 23. Rob's friends and family rallied round to organise a musical celebration in his memory, while raising money for bluebell wood children's hospice. Now ten years later the original team that volunteered to host Beanfest have stepped back and taken a well earned rest. Rawfest will feature a stage called the Bean Stage and with a whole host of other engaging entertainment on offer, the event will seek to become an annual celebration of arts and talent showcase for Rotherham.

Knot Tied Event Brief 2022

The event is a boutique sized festival for beautiful, caring adventurous souls, who love to camp up & make merry, with music, games, great food, quirky bars and wonderful decor, spectacular lighting and much more and all with just five hundred people. It can be families, friends and mates yet to be. All set on a beautiful farm in 2022. The event will take place over three days / nights from 5th - 7th August 2022 at Povey Farm on Lightwood Lane on the edge of Sheffield.

A magical event for the whole family, at Knot Tied you can enjoy some fabulous live bands / DJ's and lots of crazy games and activities in three unique spaces. The weekend is enhanced by being able to camp on site and create your own corner of relaxing nirvana to switch off, relax and recharge or get dressed up and add some glitter and then party till the stars come out.



As well as the wonderful range of entertainment and activities on offer, we have on site showers, two licensed bars, a delicious range of street food and many more treats in store. As well as music, you can watch mesmerising fire performances, take part in a game show or relax in the orchard in a hammock or on straw bales with a blanket around the fire. You can also visit the sweet and treat shop or make a costume or musical instrument or take part in the Donkey Derby Races.

Sheffield Harvest Fayre Event Brief 2022

Sheffield Harvest Fayre is an autumn harvest showcase market style event celebration of the city's vibrant food scene, showcasing our great local produce, talented chefs, mouth watering street food and outstanding brewers and distillers set in the month of September. A Food Festival Pt 2 in effect set for 17th & 18th September 2022

The event is a sister project built on the success of the existing annual Sheffield Food Festival at the end of May, which is currently the city's largest free to attend event and takes place in the city centre, spreading across the Peace Gardens, Winter Gardens, Millennium Square, Town Hall Square and Fargate, attracting around 20,000 + visitors across a weekend, Sheffield Harvest Fayre is showing that the love for all things food and drink is growing more popular by the year.



September is a vibrant and busy time of year for the city centre, with a whole host of things happening, which includes the annual freshers student returns and new additions to the city on their pursuit of further education and a career. The month has become a popular cultural activity month covering everything from key sporting events to music concerts and all will be a great addition to welcoming more footfall into the bustling streets of the town centre and this free to attend event.

Illuminate The Gardens Event Brief 2022

Illuminate the Gardens is a fireworks and lighting extravaganza taking place at Sheffield Botanical Gardens on or around Bonfire Night weekend. In 2022 the event will take place over three nights from 4th - 6th November 2022. A magical night out for the whole family, at Illuminate the Gardens you can enjoy some delicious street food or grab a drink from the licensed bars, watch mesmerising fire performances and if you've got little ones with sensitive ears, you can join us for a 'low bangs' fireworks display in the early evening, or stay later to enjoy the exhilarating main display.

Add to it a spectacular laser light show to compliment the award winning fireworks displays, it has become the talk of the town. Of course, the real star of the show is the wonderful venue itself: experience the Botanical Gardens in all its glory with wonderful lighting highlighting some of its stunning features



Our launch event took place in November 2017 and was a huge success and then we added a third night to meet demand in 2018 and rave reviews. We then built further upon the success of the second year in 2019 for the third event with sell out days once more and expanded the capacity of each day to 6,000 people a night. The 2021 event was supported by high quality local street food traders, sponsorship from My Festival Wedding, Lexus, Wolfride clothig and Bradfield brewery, Heist Brew co and Loxley Brewery.

The event is full of fabulous light infused kids activities, funfair rides, music performances and of course stunning laser shows and fireworks. There were 18,000 tickets available across the three nights in 2021 and the event completely sold out again.

KEY FACTS:

- **Citywide** marketing to engage all Sheffield communities for potential attendance
- **Retail Network Hub** of traders from local areas, augmented by national established brands to offer widest range of choice and opportunity for attendees to purchase goods from
- **Live Feedback Survey**, via social media, conducted to monitor event engagement for the event project steering group, to adapt the event model to include ideas and contributions from members of the public in future years, on the event direction, growth and development.
- **Free** to attend event with lots of hands on activities for all members and ages of the family
- **Family friendly**: kids meal and drink options, activities that engage children alongside entertainment that will appeal to the adults and raise interest in local shopping and retail areas.
- **Tasteful, stylish and high quality**: eye catching stalls, think good quality products and fair priced services, rather than disposable plastic, that counter the objective of our environmental principles.
- **Value for money**: by being a free to attend event we are working to support incomes of all levels and the ability to make peoples money spent at the event have more purchase range and options
- **Local and sustainable**: local companies preferred wherever possible, aiming to reduce environmental impact and contribute to the local community

Contact info - info@eventscollective.com - 07916151704 - Bob Worm - Managing Director